

GIOVANNI.IO

contact@giovanni.io



Campus Bubble

Atlanta, GA
campusbubble.com



Nightly Labs

Distributed
nightlylabs.com



Emory University

Atlanta, GA
emory.edu

Updated:

Feb. 2016

*references upon
request

Giovanni Hobbins

PRODUCT DESIGNER & ENTREPRENEUR

EXPERIENCE

Co-founder & Director of Product

June 2013 - Present

Responsible for all aspects of the product strategy, design, and branding at Campus Bubble. Executed product design process that involves user research, prototyping, usability testing, mockup design, and specs writing. Managed front-end developer and QA tester to build, test, and ship product frontend for cross-platform student engagement app.

Founder & Product Designer

June 2009 - Present

Founded in college to cover tuition costs and learn about building stuff on the web. Designed apps, websites, brands, and provided consulting services for clients nationwide including Coca-Cola and BetterCloud. Managed distributed team of developers. Grew to \$500k/year business that continues to bootstrap Campus Bubble today.

EDUCATION

Bachelor of the Arts

June 2009 - May 2013

Philosophy major, Comparative Literature minor. Phi Sigma Tau honor society. Dean's List. 2 year exec board of Emory Media Council and 1 year exec board of ETV.

SKILLS

Sketch, Adobe Suite, HTML5, CSS3, UI design, UX research, prototyping, leading product team, Bilingual (Italian)

RECOGNITION

2x Winner of the Day - CSS Winner, Site of the Day - CSS Design Award, Web Award 2015, Communicator Award 2015